

Space Close: November 16, 2006  
 Materials Due: November 22, 2006  
**Listing Order Form**

**Reserve your listings by September 15  
 and save 10%!**

**CardsPayments**  
 2007 Buyer's Guide

**Company Information (as appears on listing)**

COMPANY NAME \_\_\_\_\_

PHONE \_\_\_\_\_ \*FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP/POSTAL \_\_\_\_\_

WEB SITE ADDRESS \_\_\_\_\_

\*EMAIL \_\_\_\_\_

\*By providing my fax number and/or e-mail address, I consent to receive communications sent by or on behalf of *Cards&Payments* and its affiliate companies. Customer information will be used in accordance with our privacy commitment.

**Listing Options  
 (see center back panel for category codes)**

**Option 1: 4/C Box listing**

4" Box ..... \$955

3" Box ..... \$805

2" Box ..... \$660

1 1/2" Box ..... \$515

1" Box ..... \$380

Total ..... \$ \_\_\_\_\_

**Option 2: \$270 per classification**

Includes company name, address, phone, fax and URL, plus 4/C logo. Listing in category (ies)

\_\_\_\_\_

Total ..... \$ \_\_\_\_\_

Add text description to your listing

100 Words ..... \$520 Additional

75 Words ..... \$470 Additional

50 Words ..... \$395 Additional

25 Words ..... \$270 Additional

Total ..... \$ \_\_\_\_\_

**Option 3: \$100 per category listing**

Includes company name, address, phone, fax and Web site address  
 Listing in category (ies)

\_\_\_\_\_

Total ..... \$ \_\_\_\_\_

**Option 4: \$50 Basic Listing (limit two listing per company)**

Company name and Web site address only. Listing in category (ies)

\_\_\_\_\_

Total ..... \$ \_\_\_\_\_

**Online Listings for 12 months \$25 per box listing regardless of option chosen**

**Authorization of Listing**

ORDERED BY \_\_\_\_\_ TITLE \_\_\_\_\_

SIGNATURE (required) \_\_\_\_\_

- Please contact me about display advertising opportunities.
- Please contact me about Web banner sponsorships.

**Payment**

- Payment enclosed (check payable to *Card&Payments*)
- Bill me
- Please charge to my credit card as follows:
  - Visa  MasterCard  American Express  Diners Club  Discover

ACCOUNT NO. \_\_\_\_\_

4-DIGIT NO. ABOVE ACCOUNT NO. \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

NAME AS SHOWN ON CARD (required) \_\_\_\_\_

SIGNATURE (required) \_\_\_\_\_ DATE (required) \_\_\_\_\_

**Send Materials By:**

Fax: (312) 913-1369  
 Mail: *Cards&Payments 2007 Buyer's Guide*  
 550 West Van Buren Street, Suite 1110  
 Chicago, IL 60607  
 Email: [theresa.cryns@sourcemediacom.com](mailto:theresa.cryns@sourcemediacom.com)

If you are supplying company logo and/or text description, please email them to: [theresa.cryns@sourcemediacom.com](mailto:theresa.cryns@sourcemediacom.com).

**GRAND TOTAL** ..... \$ \_\_\_\_\_

**Questions?**

For more information, call Theresa Cryns at (800) 577-2444 or (312) 983-6137.

# Category Listings

The Cards&Payments 2007 Buyer's Guide enables decision-makers to find your company easily by offering you multiple listings across categories relevant to your industry!

100 Advertising Agencies	1229 Merchant Services	4350 Photo ID Equipment	8230 Smart Card Equipment
200 Access Control	Providers	4600 Internet Promotions	Manufacturers
220 Network	1231 PIN Technology	4700 Internet Services	8235 Flexible Packaging
230 Physical	1243 Wireless Services	4800 Key Tab Manufacturing	8250 Smart Card Issuing
250 Account Receivables	1300 Chip Card Acceptor	Services	Systems
Management Services	Devices	4850 Lamination Press	8270 Smart Card
300 Associations	1400 Chip Manufacturers	5000 Loyalty Products	Programmable
350 Bankruptcy Recovery	1500 Collection Agencies	5300 Magnetic Products	8280 Smart Card Printers
Services	1510 Skip Tracing	5800 Neural Networks	8285 Smart Card Power
400 Biometrics	1550 Credit Counselors	6100 Payphone Equipment	Sources
410 Fingerprint Biometrics	1560 Credit Reporting	6200 Pin Technology	8290 Smart Card Readers
450 Biometric Sensors	1570 Credit Scoring	6300 Plastic Card Packaging	8295 Smart Card System
500 Call Centers	Applications	& Distribution	Integrators
510 Call Center Management	1580 Credit Scoring Services	6600 POS Manufacturers	8300 Software Companies
520 Call Center Services	1590 Customer Relationship	6700 POS Services	8310 Software Consultants
(Outsourcing)	Management	6500 POS Equipment	8320 Customer Service
530 Predictive Dialing	1750 Conferences	6599 POS Supplies	Software
Systems	1800 Consultants	6750 Data Communications	8390 Transaction Processing
620 Card Counters	1836 Management	6795 Wireless	Software
700 Card Manufacturers	Consultants	Communications	8400 Stored Value Programs
701 Blank Cards	1854 New Product	7100 Prepaid Calling	8500 Strategic Planning
703 Campus Cards	Development	Solutions	8600 Software:
704 Card Design	Consultants	7200 Printer	Collections & Recovery
709 Card Holders	1890 Strategic Planning	7300 Printing Equipment	8610 Software:
711 Card Issuing	Consultants	7400 Printing Services	Credit Processing
713 Card Issuing Equipment	2000 Contactless Technology	7500 Processing Companies	8620 Software: Electronic
715 Card Issuing Systems	2050 Database Management	7514 Account Processing	Data Interchange
717 Card Manufacturing	2100 Debt Brokers	7528 Card Personalization	8630 Software: Financial
Equipment	2200 Debt Buyers	Systems	& Accounting
719 Card Personalization	2300 Debt Resellers	7588 Transaction Processing	8640 Software:
720 SIM Cards	2500 E-Commerce:	7595 Proximity Cards	Predictive Dialing
723 Cleaning Cards	Electronic Bill Payments	7600 Publications/	8650 Software:
724 Smart Cards	2600 E-Commerce:	Communications	Risk Management
725 Supplier	Transaction Processing	7650 Public/Private Key	8660 Software: Scoring
800 Card Materials	Services	Infrastructure (PKI)	8700 Telecards
850 Card Punch Systems	3100 Embossing Services	7700 Quality Control	9200 Testing Services
900 Card Readers	3200 Enhancement Services	7900 Security	9233 Cards
910 Mag-Stripe	3250 Loyalty Retention	8000 Secure Payment	9266 Chips
940 Optical	3295 Promotional	Transactions	9299 Terminals
1000 Card Based Payment	Merchandise	8100 Signage & Promotional	9300 Training & Education
Systems	3500 Executive Recruiting	Products	9400 Transit Cards
1100 Card Security	3550 Facial Recognition	8200 Smart Card Services	9500 Travel Documents
Foils/Holograms	4000 Fraud Control	8155 SIM Cards	Readers
1200 Card Services	4100 Gift Card Programs	8160 USB Tokens	9600 Voice Response Systems
1201 Backroom Support	4200 Health Data Cards	8210 Smart Card Application	0000 Other
1203 Card Destruction	4300 ID Systems	Development	
1218 Flexible Packaging	4310 ID Card Printer	8215 Cleaning Cards	
1219 Fraud Control	4330 ID Authentication	8220 Smart Card Consultants	